ECOMMERCE INTEGRATION FOR SHIPPING AND LOGISTIC SOFTWARE
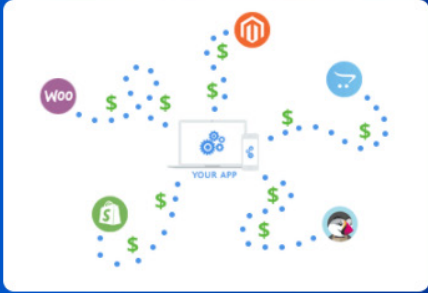

API2CART
unified shopping cart data interface

An Overview

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unified shopping cart data interface

What is API2Cart?

API2Cart is a service that makes it possible to connect your eCommerce software to 40+ shopping platforms and marketplaces via a unified API. With only one integration performed instead of multiple ones, you both save time, money and effort.

API2Cart offers 100+ API methods to let you operate and manipulate eCommerce data as you need it for your business. It includes the ability to retrieve, modify, add, and update the data related to e-store orders, products, prices, customers, shipping details, etc.

API2Cart provides full tech support that will help you solve any issues 24/7.

API2Cart was founded in 2012, and now we work with hundreds of clients from all over the world.

What our customers say about us:

Alfonso S. `in`
Tech Lead
Logistics and Supply Chain, 11-50 employees
Used the software for: Less than 6 months

Overall Rating	★★★★★	5.0
Ease of Use	★★★★☆	4.0
Customer Service	★★★★★	5.0
Features	★★★★★	5.0
Likelihood to Recommend	▬▬▬▬	8/10

Reviewer Source ❓
Source: Capterra
February 25, 2021

"E-commerce connection swissknife"

Pros: It opens your company to a new range of growth opportunities via e-commerce connection saving you time on per case basis integrations and maintenance.

Cons: To integrate with on premise e-commerces, it requires your clients to install custom pluguins. Nothing bad with that, it is the usual solution, just take it into account when calculating implementation requirements.

Eric S.
Technical Project Manager
Marketing and Advertising, 1-10 employees
Used the software for: Less than 6 months

Overall Rating	★★★★★	5.0
Ease of Use	★★★★★	5.0
Customer Service	★★★★★	5.0
Features	★★★★★	5.0
Value for Money	★★★★★	5.0
Likelihood to Recommend	▬▬▬▬	9/10

Reviewer Source ❓
Source: Capterra
July 21, 2020

"Great product!"

Pros: API2Cart has become a very important tool for us. By giving us access to all popular e-commerce platforms backends without having to write custom code to access each of them, has saved us tons of development time. They even have white label plugin option.

Cons: We had a couple of stumbling blocks at the beginning, mostly related to the e-commerce platforms themselves and permissions/settings, but the API2cart manager help us get through everything and now it is working great. We also did not have access to webhook logs, but they recently added this functionality, so now we have everything we need!

Reasons for Choosing API2Cart: The amount of platforms that are supported.

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The benefits of using the service

Unified eCommerce API
Connection to API2Cart means immediate integration with all the supported 40+eCommerce platforms and marketplaces

01

Access the data needed
Using API2Cart API methods, your software can access e-store orders, products, customer details, create shipments, etc.

02

Save time and costs on integrations
With API2Cart, you can save the costs needed for developing separate integrations with eCommerce platforms, paying developers' salaries, maintenance, etc.

03

Work with an unlimited number of online stores
API2Cart provides a few pricing plans that allow you to access the data from an unlimited number of stores

04

Free trial period
We give 30 days to test our API. No functionality is hidden. Create an account and see how API2Cart will work for your business.

05

06

Full data security
API2Cart takes serious measures to protect our clients' personal and store information. Sensitive data is protected from unauthorised access.

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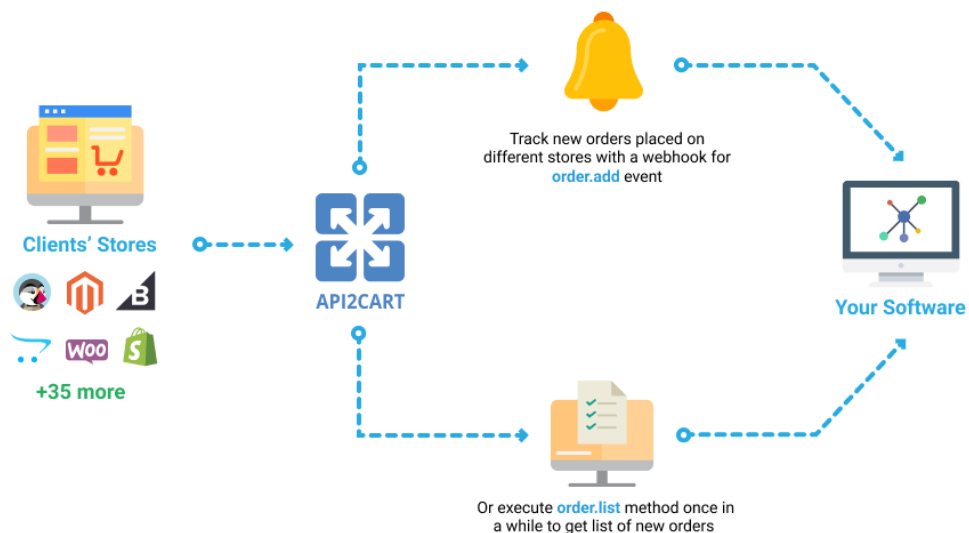# Usage of API2Cart by shipping and logistic software

Shipping software greatly depends on integration with shopping platforms, as carrying out essential functions requires accessing and processing order, customer and product information from online stores.

In particular, integration with online stores based on various shopping platforms and marketplaces via API2Cart enables your software to do the following:

- ▶ get order data from stores
- ▶ update order statuses
- ▶ update prices
- ▶ create shipments
- ▶ create shipping labels
- ▶ generate tracking numbers for orders
- ▶ and perform different other operations

Let's explore all the mentioned cases in details.

How to get order data from stores via API2Cart

Clients' Stores
+35 more

API2CART

Track new orders placed on different stores with a webhook for **order.add** event

Your Software

Or execute **order.list** method once in a while to get list of new orders

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There are two ways to learn about new orders in stores.

➤ *webhook for order.add event*

First is setting the *webhooks for order.add* event to get notified every time a new order is placed. Using webhooks is a much more beneficial way in comparison to polling an API, as it decreases the server load, saves API requests, and provides more up-to-date info.

➤ *order.list method*

Another option for tracking new orders is executing *order.list* method once in a while to get a list of products to be imported into your system. Filter orders by create time with *created_from* and *created_to* parameters.

How to create shipments and update order statuses via API2Cart
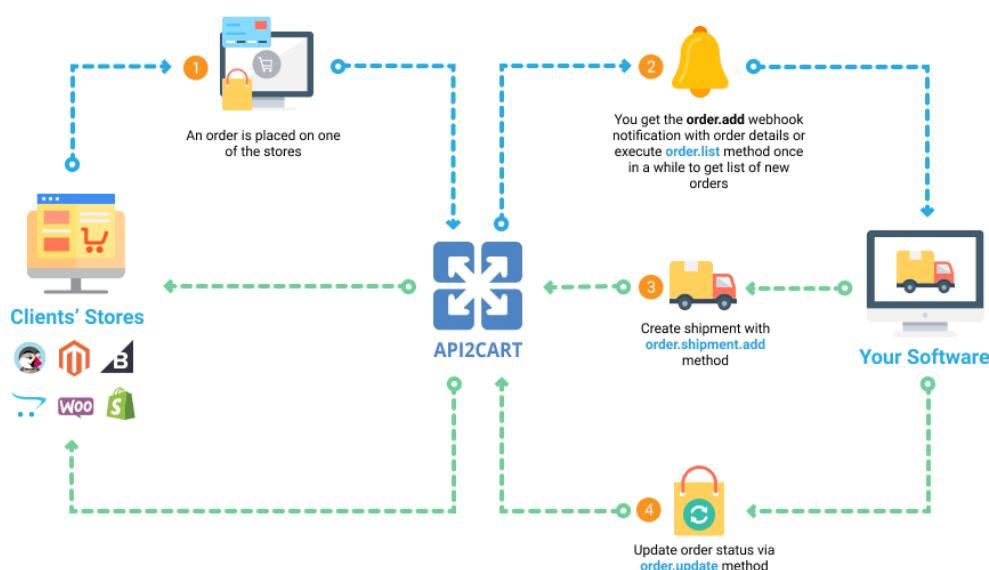
Your software can create shipments and add tracking numbers to orders with the help of *order.shipment.update* and *order.shipment.add* methods. Updating order statuses is possible via *order.update* method.

FedEx tracking number example

123456789123 456

Common: 12—15 digits
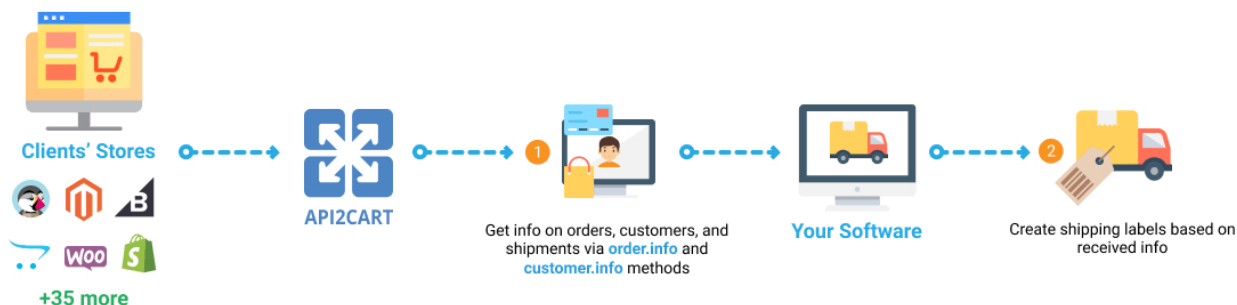
123456789123456789123 45

Very uncommon: 20 or 22 digits

Image source

Also, with the help of *order.shipment.tracking.add* method, your shipping software can add tracking numbers and tracking URLs to the shipments. The parameters for request and response codes are provided in the **API2Cart documentation** for your ready reference.

How to create shipping labels via API2Cart

image source

Here are some basic API2Cart API methods that allow retrieval of order data for creating shipping labels:

- ▶ *order.info*
- ▶ *customer.info*
- ▶ *order.shipment.list*

Let's take a closer look at them.

➤ *order.info method*

By executing this method, you can get the details about an order. It contains info such as the customer's name, id, email, billing address, shipping address, status, and other related info.

➤ *customer.info method*

Using customer.info method, you can retrieve all the customers' details such as customer name, phone, shipping address, and other important info to create shipping labels.

➤ *order.shipment.list method*

This method allows you to get more detailed info about shipments, order status info and tracking number.

Explore all API2Cart API methods

Explore how shipping software Parcel2Courier uses API2Cart

Supported shopping platforms and marketplaces

API2Cart can integrate your shipping and logistic software to multiple shopping platforms and marketplaces at once.

Pricing model

API2Cart offers flexible pricing based on the number of requests and connected stores. In case paying for the service per year, you will get two free months of service usage. You can contact our managers for further discussion if you have specific requirements. We are always ready to meet all your needs and be the best integration solution.

STARTUP	SCALING	Most Popular RAPID GROWTH	EXPANSION	ENTERPRISE
Perfect for small teams	Ideal for growing companies	Perfect for large companies	For thriving businesses	Perfect for enterprises
$300 ℹ	$500 ℹ	$700 ℹ	$1000 ℹ	HAVE BIGGER NEEDS? WE HAVE MORE OF EVERYTHING FOR YOU
PER MONTH	PER MONTH	PER MONTH	PER MONTH	
20 000 API requests/month	200 000 API requests/month	500 000 API requests/month	1 000 000 API requests/month	See all features
10 connected stores/plan	50 connected stores/plan	100 connected stores/plan	Unlimited	Contact Us
See all features	See all features	See all features	See all features	
Start free trial	Start free trial	Start free trial	Start free trial	

We also provide additional features like the branded plugin, webhooks, live shipping rates, parallel requests, etc. More information about them, you can get from our managers.

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Our integration partners

You can develop the integration with API2Cart on your own or you can use our integration partners. Our partners are professional teams of developers, designers, business analysts and managers. They know how to build awesome integrations, plugins, and various business applications. Their customers range from eCommerce entrepreneurs to multinational corporations and government entities.

We have chosen them as our partners because they are:

▸ well-versed in the API2Cart data structure
▸ experienced in delivering all kinds of custom eCommerce solutions
▸ dedicated, really care about making a difference for your business
▸ focused quality of their projects
▸ offer excellent support
▸ a highly professional team you will love to work with

RubyGarage
CONTACT RUBY GARAGE

6B/
CONTACT 6B DIGITAL

Innvonix® Technologies
CONTACT INNVONIX TECHNOLOGIES

CONTACT VILTCO TECHNOLOGIES

Orange Lynx IT
CONTACT ORANGE LYNX IT

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How to get started with API2Cart

You can **schedule a free consultation** with one of our managers and get more information on how to get started with API2Cart, what pricing plan can cover your needs, what functionality we can offer for your shipping and logistic service.

If you want to test API2Cart functionality, you can do it by registering your free account.

You can sign up with Facebook or Google account, or simply enter the necessary fields, such as your corporate email, first and last name, phone number, and password. Then, click "Register".

You can add an unlimited number of your customers' stores and work with them easily. The process of connecting the store to API2Cart depends on the type of shopping platform.

There are two major ones: hosted and open-source. Let's explore how to add the store based on the hosted platform. There are two ways how you can do it.

You can add your store manually to the list below by clicking the "Add store" button.
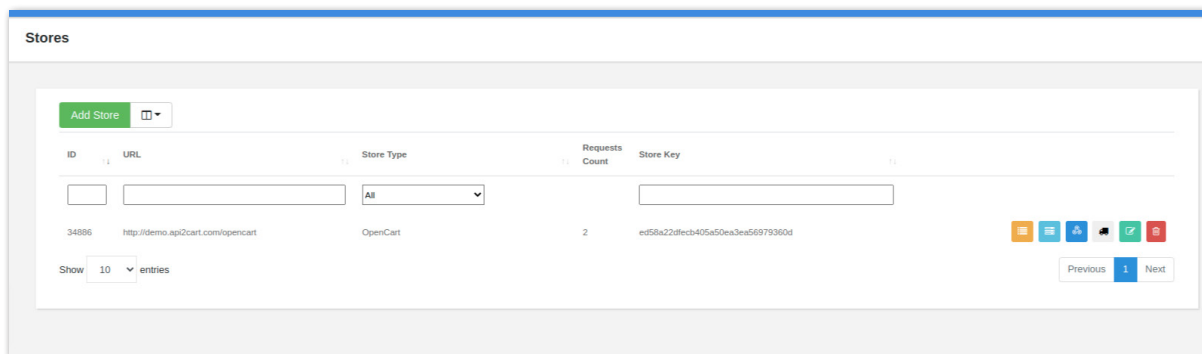
For example, if you need a store based on Shopify, you have to click "Add store" button, Then, it is needed to paste the store URL, *shopify_api_key, shopify_api_password* and press the "Save" button.

OR, you can add the store automatically via API request using *account.cart.add* method. You can send a request via Postman or Visit our **Interactive Docs**.

Once the store is added, you can test all API2Cart API methods for getting, updating and adding the data needed.

Api methods	✕
customer.update	Update information of customer in store.
order.abandoned.list	Get list of orders that were left by customers before completing the order.
order.add	Add a new order to the cart.
order.count	Count orders in store
order.financial_status.list	Retrieve list of financial statuses
order.find	This method is deprecated and won't be supported in the future. Please use "order.list" instead.
order.fulfillment_status.list	Retrieve list of fulfillment statuses
order.info	Info about a specific order by ID
order.list	Get list of orders from store.
order.refund.add	Add a refund to the order.
order.shipment.add	Add a shipment to the order.
order.shipment.delete	Delete order's shipment.
order.shipment.info	Get information of shipment.
order.shipment.list	Get list of shipments by orders.
order.shipment.tracking.add	Add order shipment's tracking info.
order.shipment.update	Update order's shipment information.
order.status.list	Retrieve list of statuses
order.transaction.list	Retrieve list of order transaction
order.update	Update existing order.
product.add	Add new product to store.
product.attribute.list	Get list of attributes and values.
product.attribute.value.set	Set attribute value to product.

Close

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You can contact us 24/7 in case you have any questions!

WRITE US

BOOK A FREE LIVE DEMO